

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56897

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	256839	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT			ROTHFUS FOR CONGRESS			
AND	7669 Stagers Loop			1341 Old Freedom Rd Ste 202			
ADDRESS	Delaware	OH	43015-7010	Cranberry	PA 16066-5010		
	USA			USA			
CONTACT				PRODUCTPA CD12 KEITH ROTHFUS 10/3-5			
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2802	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
1 LUR;10 MIN SEP	00111..	3	05:00A	05:58A	30S	10/03/12-10/05/12	THIS MORNING 5-6AM	3	275.00	825.00
2 LUR;10 MIN SEP	00222..	6	05:58A	07:00A	30S	10/03/12-10/05/12	THIS MORNING 6-7AM	6	400.00	2400.00
3 LUR;10 MIN SEP	00221..	5	07:00A	09:00A	30S	10/03/12-10/05/12	THE EARLY SHOW	5	175.00	875.00
4 LUR;10 MIN SEP	00111..	3	04:30P	05:00P	30S	10/03/12-10/05/12	430-5PM NEWS	3	425.00	1275.00
5 LUR;10 MIN SEP	00111..	3	05:00P	05:30P	30S	10/03/12-10/05/12	5-530PM NEWS	3	600.00	1800.00
6 10 MIN SEP	00111..	3	05:30P	06:00P	30S	10/03/12-10/05/12	530-6PM NEWS	3	800.00	2400.00
7 LUR;10 MIN SEP	00111..	3	05:58P	06:30P	30S	10/03/12-10/05/12	M-F 6PM NEWS	3	650.00	1950.00
8 LUR;10 MIN SEP	0011100	3	11:00P	11:35P	30S	10/03/12-10/05/12	11PM NEWS	3	1100.00	3300.00
9 10 MIN SEP	W	1	07:58P	08:57P	30S	10/03/12-10/03/12	SURVIVOR XXV	1	2700.00	2700.00
10 LUR;10 MIN SEP	Th	1	07:58P	08:57P	30S	10/04/12-10/04/12	THE BIG BANG THEORY/TWO AND	1	3600.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR		256839	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS		
AND		7669 Stagers Loop		1341 Old Freedom Rd Ste 202		
ADDRESS		Delaware OH 43015-7010		Cranberry PA 16066-5010		
CONTACT		USA		USA		
LOCAL SALESPERSON		Brian Butz-1		AGENCY EST. NO. 2802		
NATIONAL SALESPERSON				PRODUCT CODE 1310		
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/05/12 NO. WEEKS: 1						

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			FROM	TO						
11	00111..	3	06:30P	07:00P	30S	10/03/12-10/05/12	M-F 630PM NEWS	3	650.00	1950.00
LUR;10 MIN SEP										
							Total Contract:	34		23075.00
							Billing Summary			
						Qtr 4-12	Oct	Nov	Dec	Total
						23075.00	.00	.00		23075.00
									GRAND TOTAL	
									23075.00	

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